RESC
AUGUST 19, 2020
11:30 AM - 12:30 PM

AGENDA

- Introductions
- SRPEDD’s Recent CARES Act Award
- Member Updates
- Closing Thoughts and Next Meeting
SRPEDD’S U.S. EDA CARES ACT AWARD

BACKGROUND

The Coronavirus Aid, Relief, and Economic Security Act (CARES Act) Recovery Assistance:

“EDA’s CARES Act Recovery Assistance is an agency effort to assist communities impacted by the coronavirus pandemic. The pandemic has caused, and will continue to cause, economic injury to U.S. regions and communities in devastating and unprecedented ways.”

EDA invited Regional Planning Agencies and Economic Development Districts (the “EDD” in SRPEDD), to apply for funding to respond to these economic impacts.

SRPEDD’s successful proposal features an “Expanded and Enhanced” Work Program that builds on the strong foundation built by Don Sullivan, Jeff Walker, the RESC, and you - our partners.
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WORK PROGRAM

1. *Expanded Capacity* - more staff, more skills, more resources.

2. *Expanded Business Assistance* - direct technical assistance to cities and towns:
   a. Municipal Resources and Grant/Funding Applications
   b. Data Gathering and Analysis
   c. Strengthen and Reinforce Regional Partnerships

3. *Enhanced Public-Facing Content and Technology* - pretty, modern, useful tools and techniques.

4. An *enhanced, interactive Comprehensive Economic Development Strategy (CEDS)*

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EXPANDED CAPACITY

Jeffrey Walker, AICP
Executive Director

Donald Sullivan
Economic Development/Community Development Director

Grant King, AICP
Director of Comprehensive Planning and Housing

Eric Arbeene, AICP
Principal Comprehensive Planner & Chief Procurement Officer

Lizeth Gonzalez
Senior Transportation Planner

Sara Brown
Senior Comprehensive Planner

Taylor Perez
Comprehensive Planner

Kevin Ham
Comprehensive Planner & FAA Certified Drone Pilot
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EXPANDED BUSINESS ASSISTANCE - Municipal Resources/Applications

Grant writing and funding/program applications:

- Community Development Block Grant (CDBG)
- MassWorks
- Mass Growth Capital Corporation (MGCC)
- MassDevelopment
- Massachusetts Office of Business Development/EOHED (e.g. Economic Development Incentive Program)
- Community Compact Cabinet (CCC)
- Executive Office of Energy and Environmental Affairs (EOEEA)
- Community Preservation Act (CPA)
- U.S. Economic Development Administration
- U.S. Rural Development
- U.S. Small Business Administration (e.g. Economic Injury Disaster Loan Program)
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EXPANDED BUSINESS ASSISTANCE - Examples of Data and Analysis

New Data Sources

Survey Respondents
- Municipality
- Small Business

Resources Accessed

Small Business Loan Applications
- Yes
- No
- Don’t know about loans
- Don’t know how to apply

DATA GATHERING

DATA PROCESSING

New Statistical Methods (Coding)

More Powerful Insights
SRPEDD’S U.S. EDA CARES ACT AWARD

EXPANDED BUSINESS ASSISTANCE – Strengthen Regional Partnerships

We invite new members to join RESC. We will circulate an “interest form” in the coming weeks.

We hope to improve and update our communication with you based on your survey responses:

“Email blasts”

“Remind people of what’s available via email from time to time”

“If funding becomes available, announce SRPEDD services to help, while also inviting municipalities to visit materials available to assist in completing applications”

“Hearing about projects in other communities encourages and instructs the same in neighboring communities”
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ENHANCED PUBLIC FACING CONTENT AND TECHNOLOGY

We invite you to tour www.srpedd.org/economic-development/
Middleborough, MA... We Mean Business!

True Grit Art Gallery Testimonial

“We love the historic feel of Middleborough Center; the old mansions on Main Street, the grand scale of the Town Hall, and the quaintness of Thatcher’s Row. There is great walking space in the center of town, with many benches to stop and people-watch or just rest your feet. We bought our building in 2006 with the distinct purpose of renovating it for a gallery space. We were proud to renovate it and bring it back to its nineteenth century-splendor. We are even more proud to represent the many talented artists from Middleborough and surrounding areas that we do, hosting exhibits and giving local, emerging artists a venue to break out. We feel that any successful downtown revitalization must have and even start with a great appreciation for both art and historic preservation.”

- Peter and Jennifer Damon, Co-owners of True Grit Art Gallery
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ENHANCED PUBLIC FACING CONTENT AND TECHNOLOGY

Downtown Middleborough

Located near North & South Main Street and Center Street, Middleborough’s downtown has become a destination. The downtown is home to a variety of restaurants, shops, an art gallery, a community theater, and much more. It is also home to many town amenities, including Town Hall, the public library, the post office, and Middleborough Gas & Electric. The pedestrian-friendly downtown is lined with sidewalks making it easy for people to walk to the many shops and restaurants. Kramer Park is a small pocket park adjacent to the Town Hall Annex allowing people to stop and enjoy the downtown atmosphere. The following is a sampling of businesses in the Downtown.

Restaurants
• Coffee Milano
• The Charred Oak Tavern
• Lindo’s Pizza
• Main Ingredient
• Nellie Rose

Retail
• Middleborough Antique Co-op
• House of Fashion
• Big Mo Hardware
• CLM Designs
• Egger’s Furniture

Entertainment
• Burt Wood School of Performing Arts
• The Alley Theatre
• True Grit Art Gallery

Services
• The Custom Decorator
• The Heart in Art
• Rachel Park Dance
• Residential Mortgage Services
• Rockland Trust

Middleborough Park at 495

Located north of the Middleborough Rotary, Middleborough Park at 495 has quick access to Interstate 495, as well as Routes 18, 28, and 44. It is home to Compass Medical, Turner Bros. Construction, AMETEK Brookfield, and a number of others.

Campanelli Business Park

Campanelli Business Park also has quick access to Interstate 495 and Routes 18, 28, and 44. It is home to seven major tenants including Christmas Tree Shops, Sager Electronics, and Champion Exposition Services.

Abbey Lane

Abbey Lane is a smaller industrial/office park located on Route 28 and is located one mile from Interstate 495. Abbey Lane is home to AMI Machining, East Coast Accessories Distribution, and Mass Tank Sales Corporation, among others.

South Middleborough Business Park

The South Middleborough Business Park is located on Cowan Drive. It is home to Federal Express Ground Shipping Facility, Malden International Designs, and Pavestone Manufacturing.

Market Area Demographics
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ENHANCED, INTERACTIVE CEDS

The Comprehensive Economic Development Strategy (CEDS) is our U.S. EDA planning document. It focuses on project development, doing business in the region, and other “big-picture” goals. We update it every five years (an update is due in 2022); however, we intend to create a new, interactive CEDS Executive Summary to present key sites, new data, and other “take-aways.”

Images from the Northern New Mexico EDD’s CEDS - a 35-page online, interactive document!
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EXPANDED RECOVERY PROJECT DEVELOPMENT – EXAMPLES:

*Mattapoisett Industrial Drive* – roadway and sewer improvements, shared-use path segment

*Wareham Decas School Redevelopment Study* – feasibility and alternatives analysis leading to implementation strategies and applications for further infrastructure funding

*Somerset Brayton Point and Town-Wide* – several planning projects, recently completed upgrades to sewer and water treatment facilities, pending water and sewer infrastructure awards
MEMBER UPDATES

WHAT’S NEW IN YOUR COMMUNITY?

Wareham’s Decas School is the subject of an ongoing, EDA-, DLTA-, and SRPEDD-funded Redevelopment Study
NEXT MEETING ... BE IN TOUCH IN THE MEAN TIME!

Save the Date - Wednesday, November 18, 2020 at 11:30 AM

Contact any of us - www.srpedd.org/about-srpedd/srpedd-staff/