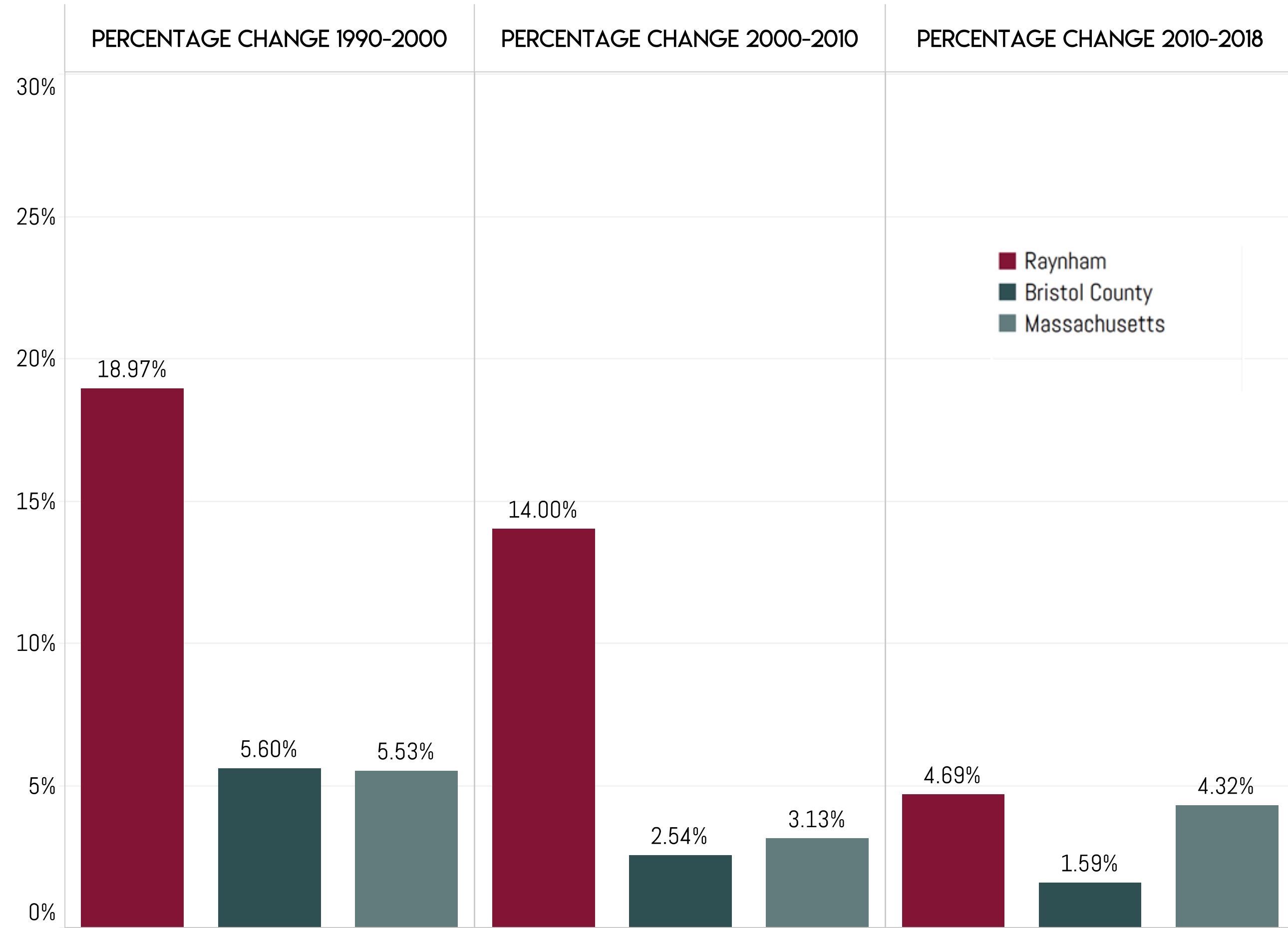


# RECENT DEMOGRAPHIC AND ECONOMIC INFORMATION ABOUT RAYNHAM

## POPULATION



SOURCE: U.S. CENSUS BUREAU DECENNIAL CENSUS; AMERICAN COMMUNITY SURVEY (ACS) 5-YEAR ESTIMATES (2014-2018)

Raynham's population was booming in the 1990s and in the 2000s. That rate has slowed in the last decade, but Raynham continues to grow at rates slightly greater than Massachusetts as a whole.

## HOUSEHOLDS

AVERAGE HOUSEHOLD SIZES APPEAR TO BE STEADY



**38.8%** OF RAYNHAM'S HOUSEHOLDS INCLUDE A PERSON AGE 65+ (UP FROM 24.2% IN 2000)

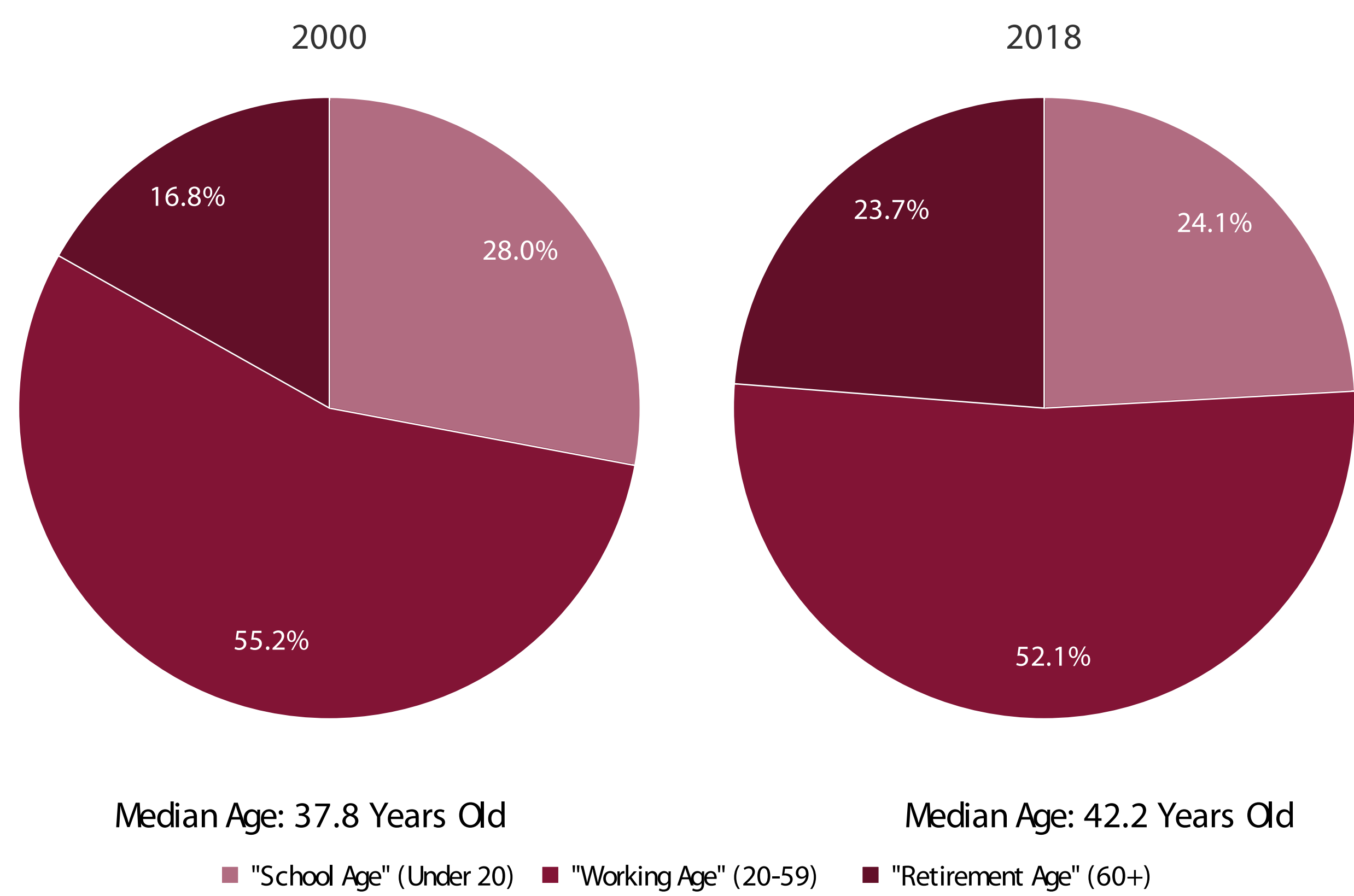
**21.3%** OF HOUSEHOLDS ARE SINGLE-PERSON HOUSEHOLDS (OF THESE INDIVIDUALS WHO LIVE ALONE, OVER HALF ARE 65+ YEARS OLD)

**33.8%** OF HOUSEHOLDS INCLUDE CHILDREN UNDER 18 (DOWN FROM 39.8% IN 2000)

SOURCE: U.S. CENSUS BUREAU DECENNIAL CENSUS; AMERICAN COMMUNITY SURVEY (ACS) 5-YEAR ESTIMATES (2014-2018)

The percentage of Raynham's households that include a person over 65 years of age increased by 14% from 2000 to 2018 - demonstrating a common trend in the Commonwealth.

## AGE TRENDS



SOURCE: U.S. CENSUS BUREAU DECENNIAL CENSUS; AMERICAN COMMUNITY SURVEY (ACS) 5-YEAR ESTIMATES (2014 - 2018)

Raynham's median age increased 44 years from 2000 to 2018. The "Retirement Age" population increased by 6.9%, while the "School Age" and "Working Age" populations both recorded decreases over that period.

## SCHOOL ENROLLMENT



SOURCE: MASSACHUSETTS DEPARTMENT OF ELEMENTARY & SECONDARY EDUCATION, 2019/2020

Raynham's school population has declined 8.5% in the last 12 years.

## INCOME

IN 2018, MEDIAN HOUSEHOLD INCOME IN RAYNHAM WAS APPROXIMATELY

**\$99,554**

This is higher than median incomes in the Bristol County and Massachusetts

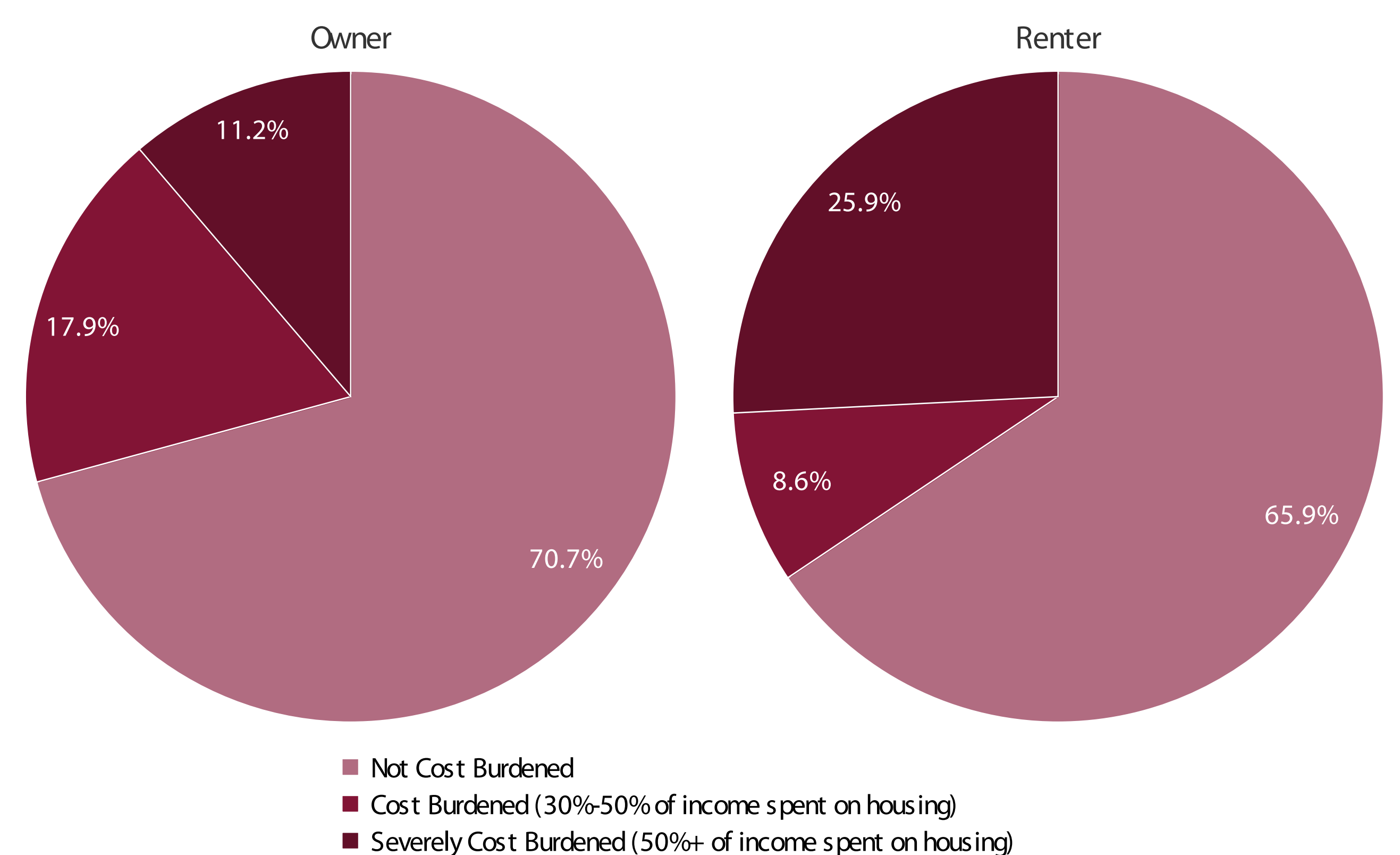
Bristol County: \$66,157  
Massachusetts: \$77,378

Surrounding Towns:	Income
Easton	\$109,719
Norton	\$108,423
Lakeville	\$106,775
Bridgewater	\$92,289
West Bridgewater	\$86,806
Middleborough	\$83,227
Taunton	\$62,185

SOURCE: U.S. CENSUS BUREAU DECENNIAL CENSUS; AMERICAN COMMUNITY SURVEY (ACS) 5-YEAR ESTIMATES (2014 - 2018)

Raynham and neighboring Bridgewater are relatively affluent communities as compared to the Commonwealth and Bristol County.

## HOUSEHOLDS SPENDING ON HOUSING



SOURCE: U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD), 2016

A household is considered "cost burdened" if it spends more than 30% of its income on housing costs. In Raynham, approximately 30% of homeowners and 35% of renters are considered "cost burdened".

# RECENT DEMOGRAPHIC AND ECONOMIC INFORMATION ABOUT RAYNHAM

## SUBSIDIZED HOUSING INVENTORY (SHI)

COMMUNITY	TOTAL HOUSING UNITS, 2010	SHI UNITS	PERCENT
Bridgewater	8,288	546	6.6%
Easton	8,105	787	9.7%
Lakeville	3,852	274	7.1%
Middleborough	8,921	589	6.6%
Norton	6,707	522	7.8%
<b>Raynham</b>	<b>5,052</b>	<b>489</b>	<b>9.7%</b>
Taunton	23,844	1,529	6.4%
West Bridgewater	2,658	121	4.6%

SOURCE: COMMONWEALTH OF MASSACHUSETTS DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT (DCHD), 2020

In order to gain more control over the Chapter 40B process, Raynham must have 10% of its housing stock on the State Subsidized Housing Inventory (SHI) or meet annual production goals. Raynham currently has 9.7%.

## JOB GROWTH

COMMUNITY	2010 JOBS	2018 JOBS	PERCENT CHANGE
Bridgewater	7,753	8,923	15.1%
Easton	9,860	10,599	7.5%
Lakeville	2,866	3,326	16.1%
Middleborough	8,227	9,805	19.2%
Norton	5,759	6,455	12.1%
<b>Raynham</b>	<b>9,091</b>	<b>9,956</b>	<b>9.5%</b>
Taunton	23,534	23,676	0.6%
West Bridgewater	5,772	6,780	17.5%

SRPEDD	227,958	252,755	10.9%
Bristol County	206,978	228,540	10.4%
Massachusetts	3,151,206	3,586,110	13.8%

SOURCE: MASSACHUSETTS EXECUTIVE OFFICE OF LABOR AND WORKFORCE DEVELOPMENT (EOLWD), 2018

Raynham has experienced recent job growth, but at rates lower than many of its neighbors and the Commonwealth, as a whole.

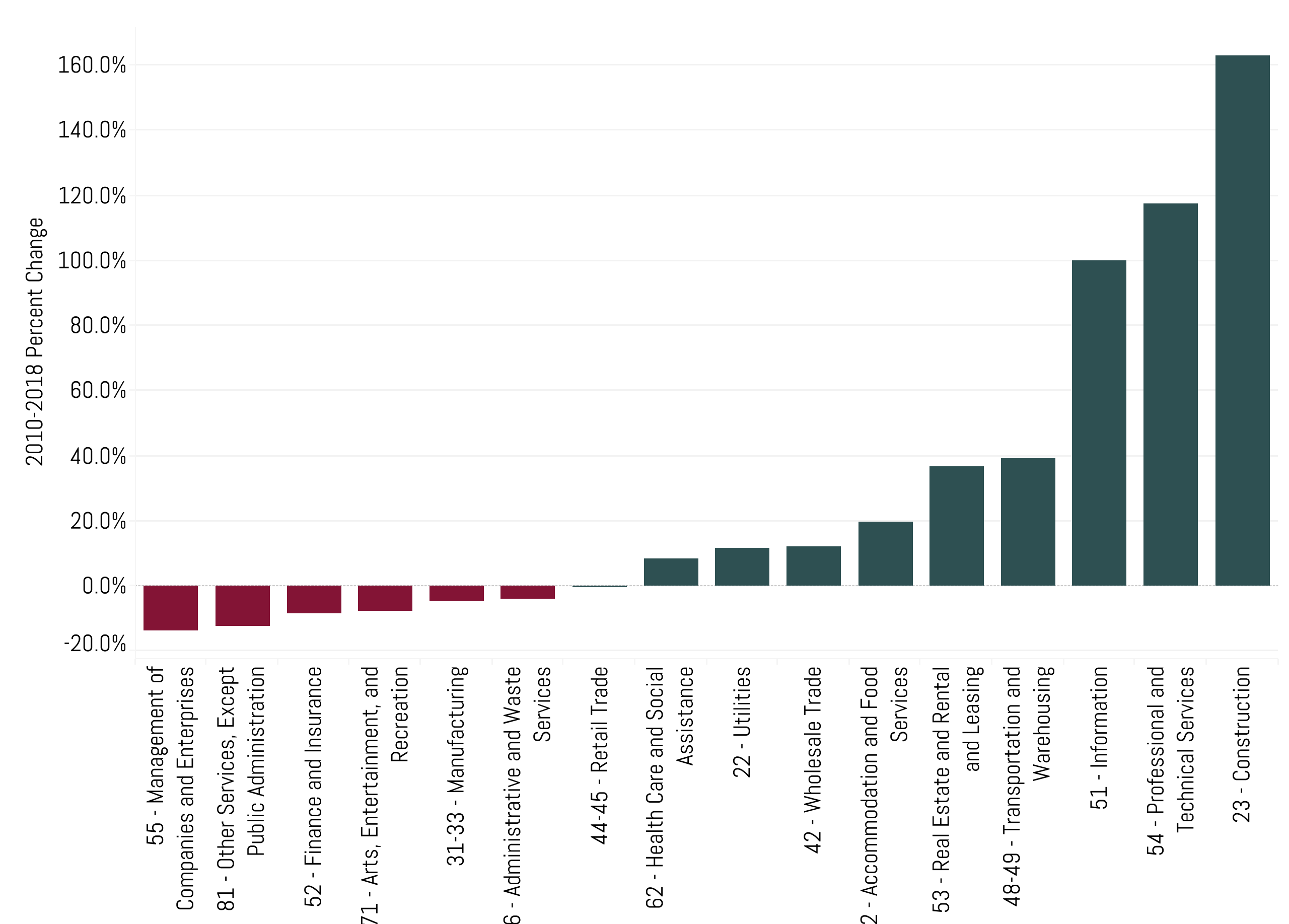
## JOBS BY SECTOR

NAICS CODE AND INDUSTRY	2010 JOBS	2018 JOBS	PERCENT CHANGE 2010-2018
44-45 - Retail Trade	2,713	2,716	0.1%
31-33 - Manufacturing	1,440	1,371	-4.8%
72 - Accommodation and Food Services	961	1,148	19.5%
42 - Wholesale Trade	740	828	11.9%
62 - Health Care and Social Assistance	670	726	8.4%
56 - Administrative and Waste Services	699	670	-4.1%
23 - Construction	202	531	162.9%
54 - Professional and Technical Services	150	326	117.3%
48-49 - Transportation and Warehousing	225	313	39.1%
52 - Finance and Insurance	303	278	-8.3%
81 - Other Services, Except Public Administration	253	222	-12.3%
55 - Management of Companies and Enterprises	183	158	-13.7%
71 - Arts, Entertainment, and Recreation	143	132	-7.7%
53 - Real Estate and Rental and Leasing	60	82	36.7%
51 - Information	21	42	100.0%
22 - Utilities	35	39	11.4%
<b>Total, All Industries</b>	<b>9,091</b>	<b>9,956</b>	<b>9.5%</b>

SOURCE: MASSACHUSETTS EXECUTIVE OFFICE OF LABOR AND WORKFORCE DEVELOPMENT (EOLWD), 2018

In 2018, the largest industries in Raynham (total jobs) were Retail Trade, Manufacturing, and Accommodation and Food Service.

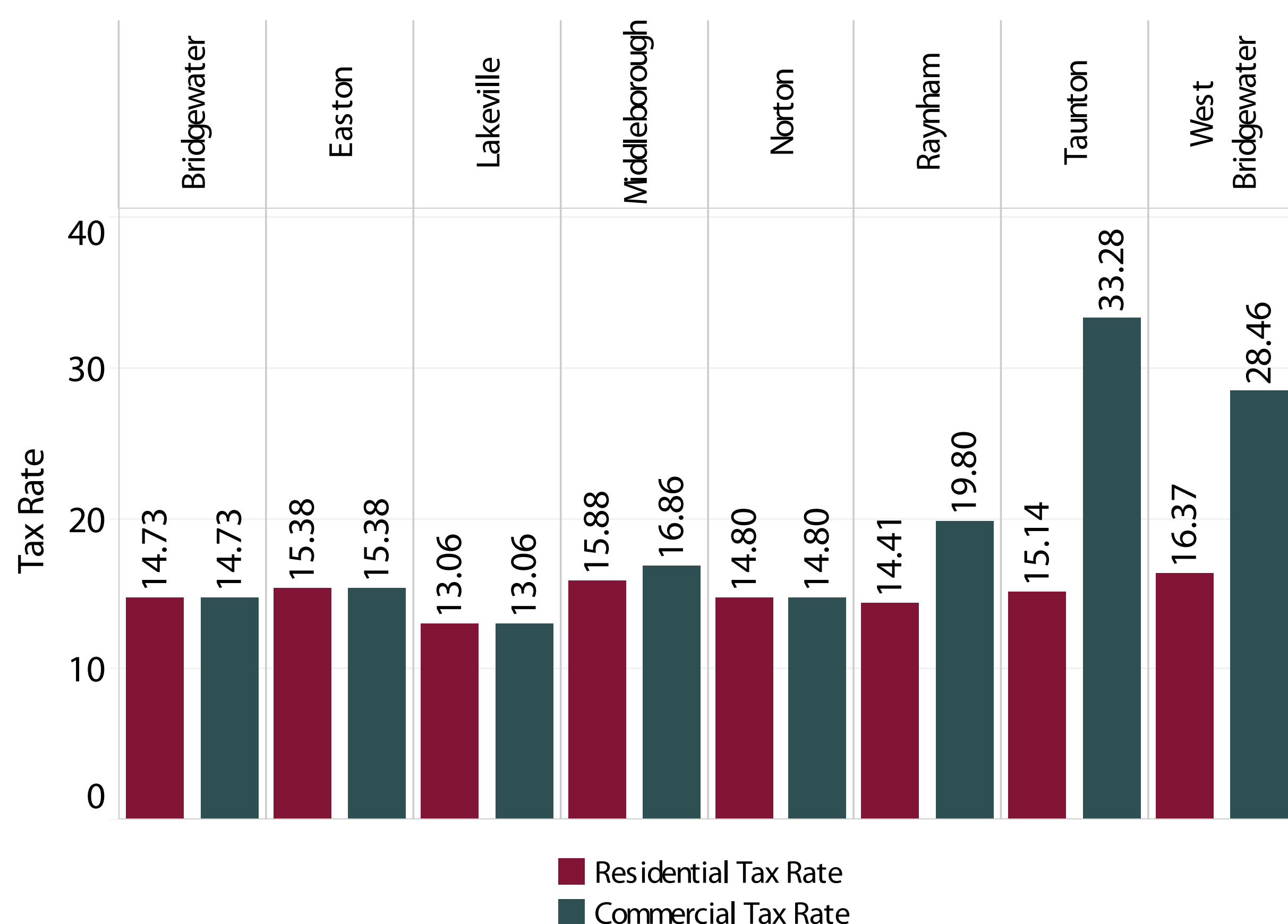
## JOB GROWTH BY SECTOR (NUMBER OF JOBS)



SOURCE: MASSACHUSETTS EXECUTIVE OFFICE OF LABOR AND WORKFORCE DEVELOPMENT (EOLWD), 2018

Job sectors that recorded the largest increases from 2010 to 2018 were Construction, Professional and Technical Services, and Information.

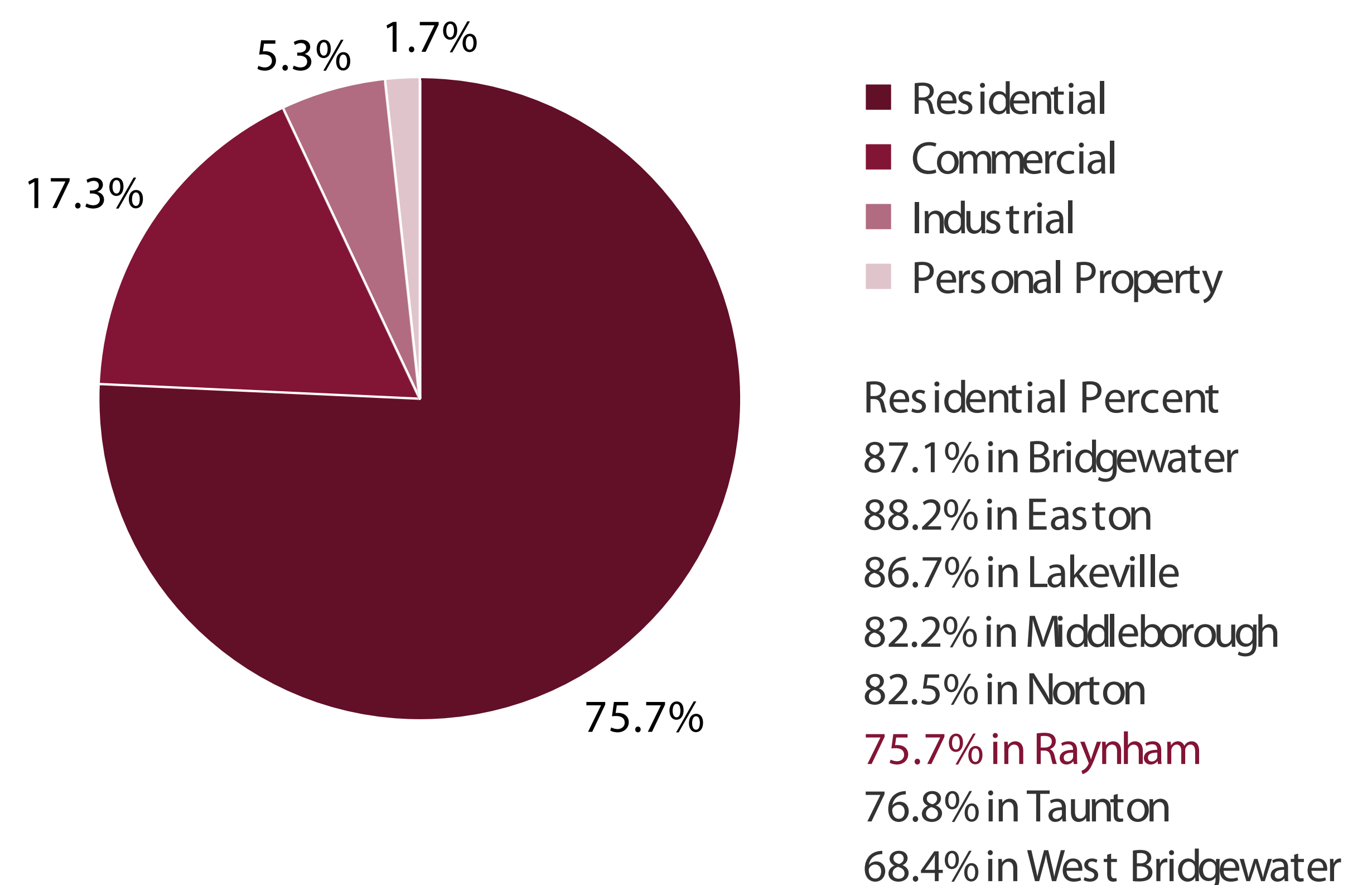
## TAX RATE



SOURCE: MASSACHUSETTS DEPARTMENT OF REVENUE (DOR): DIVISION OF LOCAL SERVICES (DLS), 2020

Raynham has a split tax rate (meaning that it taxes residential and commercial properties at the different rates).

## TAX BASE



SOURCE: MASSACHUSETTS DEPARTMENT OF REVENUE (DOR): DIVISION OF LOCAL SERVICES (DLS), 2020

The majority of Raynham's tax base is from residential properties; however, the percentage is smaller than most of its neighbors.