

## VII. EVALUATION PROCESS

GOALS (see Chapter IV. GOALS, RESILIENCY AND PROCESS)

### A. GOAL: SUPPORT THE DEVELOPMENT OF SMALL BUSINESS AND NEW STARTUPS IN THE REGION

Real and permanent growth in any economy comes from within, based on business formation within the region. Southeastern Massachusetts embraces the need to support and nurture indigenous local businesses as a high priority.

<b>Business Entity</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-YR AVG</b>
<b>Domestic, For Profit Corporations</b>	573					
<b>Domestic, Non-Profit Corporations</b>	111					
<b>Foreign Corporations</b>	19					
<b>Professional Corporations</b>	16					
<b>Religion (Chapter 180)</b>	5					
<b>Schools</b>						
<b>Total</b>	<b>724</b>					
<b>Source: MA Secretary of State's Office</b>						

#### QUANTITATIVE MEASURABLE

**INDICATOR:** Increase in the formation of new businesses in the region, from an annual average of 698 from 2011 to 2015, to over 900 per year for the period 2016 to 2020.

Most recent data from the Secretary of State's Office identifies that in 2016, business start-ups increased 2.4% from 2015 levels and is 3.4% higher than starts-ups in 2012.

## B. GOAL: SUPPORT THE DEVELOPMENT OF INFRASTRUCTURE FOR ECONOMIC DEVELOPMENT

**Table VI-2. INDUSTRIAL AND BUSINESS PARKS**

City/Town	Park Name	Total Acres	Acres Developed	Acres Available
Carver	Business/Technology Park	128	0	128
Fall River	Industrial Park	500	497	3
Fall River	Commerce Park	160	75	85
Fall River	Science and Technology Park	300	90	210
Freetown	Riverfront (aka) Executive Park	575	155	420
Lakeville	Corporate Park	61	55	6
Mansfield	Cabot Business Park	850	845	5
Mattapoisett	Corporate Park	200	100	100
Middleboro	Abbey Lane	20	10	10
Middleboro	Campanelli Bus Park	217	207	10
Middleboro	South Midd Bus Park	140	60	80
Middleboro	Park @495	113	55	58
Middleboro	Southpointe Corporate Park	224	0	224
Middleboro	Sippican Corporate Park	150	0	150
Middleboro	Corvossa Business Park	70	0	70
New Bedford	NB Bus Park	1,000	900	100
North Attleboro	Industrial Park	287	284	3
Norton	Commerce Center	123	122	1
Norton	I-495/Rte 123 @ Leonard Street	190	0	190
Raynham	Commerce Center	330	315	15
Taunton	Myles Standish IP	1,030	1,020	10
Wareham	Wareham Industrial Park	106	79	27
Wareham	Tihonet Tech Park	50	0	50
<b>Total</b>		<b>6,824</b>	<b>4,944</b>	<b>1,955</b>

See Appendix 4 for complete inventory of Regional Business and Industrial Parks

Private sector business formation depends upon the public sector to create and provide the physical amenities in the form of development sites, utilities, and transportation to move goods and materials and enable workforce mobility.

**MEASURABLE QUANTITATIVE INDICATOR:** Maintain a regional inventory of 2,000 acres of quality development and redevelopment sites available for immediate development of business that are accessible by transportation and transit and supported by basic utilities including broadband access. Maintain the current rate (or better) or reclaiming and redeveloping brownfield sites.

Table VI-2 shows an inventory of remaining acreage in the region’s major industrial and business parks. As development in these parks continue as well as other emerging uses not associated with industrial or business park development (Attleboro **NE Sports Village** and Taunton **First Light Casino**), the acreage in the regional inventory will decrease. However, there are opportunities to rezone appropriate sites for development of industrial and business parks (Marion, Somerset and others), which should increase industrial inventories. See complete inventory in Appendix 4.

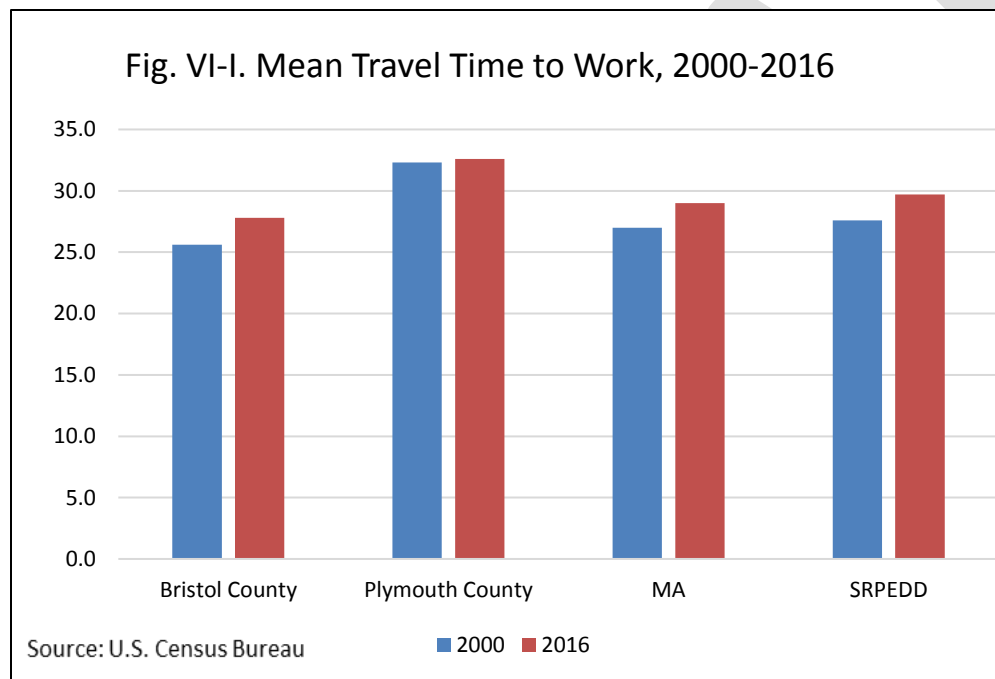
<b>Table VI-3. RECLAIMED BROWNFIELD SITES 2007-2017</b>		
<b>YEAR</b>	<b>ACRES CLEANED</b>	<b>ACRES REDEVELOPED</b>
2007	15	6
2008	8	3
2009	6	-
2010	42	-
2011	11	6
2012	15	8
2013	4	10
2014	50	25
2015	48	15
2016	83	40
<b>2017</b>	<b>26</b>	<b>12</b>
<b>Total</b>	<b>308</b>	<b>121 (39%)</b>

In Table VI-3, SRPEDD estimates on reclaimed brownfields identified that from **2007 to 2017, 308 acres have been cleaned and 121 acres or about 39% have been redeveloped**. Not surprising, the majority of the remediation and development since 2010 has occurred in the cities of Attleboro, Fall River, New Bedford and Taunton. Although, current activity with site assessments and redevelopment projects have been emerging in smaller towns i.e. Carver, Freetown, North Attleboro, Rehoboth, Seekonk, **Somerset**, Wareham and Westport. Redevelopment of some of these sites is eminent.

## C. GOAL: PURSUE SUSTAINABLE DEVELOPMENT AND ENHANCE THE REGION'S QUALITY OF LIFE

Promote and support economic development that does not degrade natural resources and enhances the long-term environmental and economic health of the region. Plan for energy efficient development patterns and LEED certified structures.

**MEASUREABLE QUANTATIVE INDICATOR:** Shift up to 50% of the projected development to Priority Development Areas (PDAs) and from designated Priority Protection Areas (PPAs); reduce GHG (Green House Gas) emissions and regional vehicle miles traveled (VMT) in 10 years.

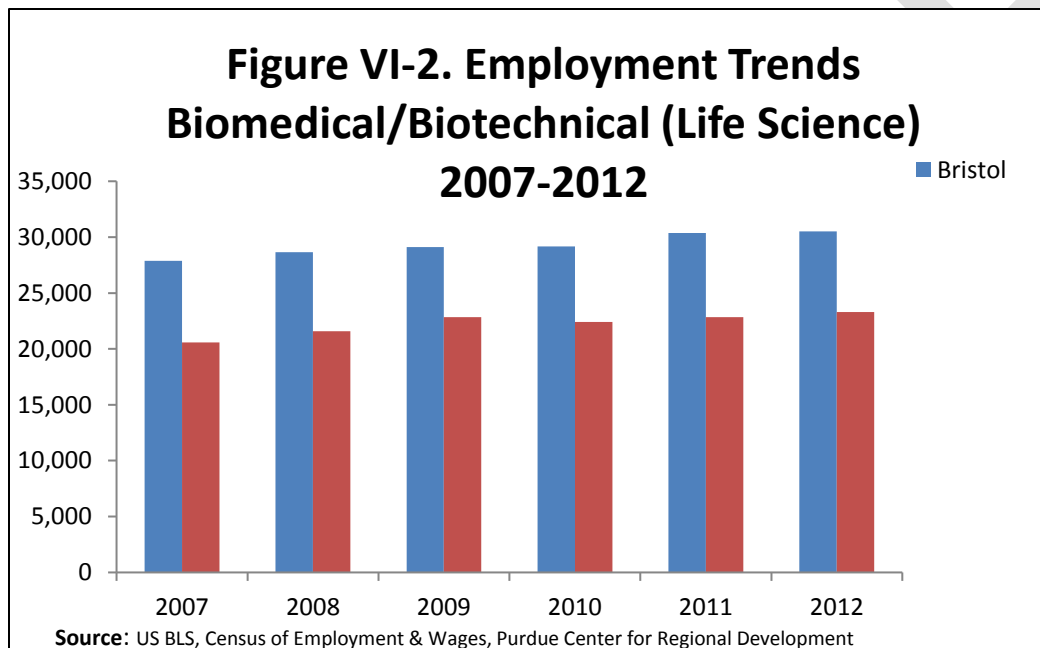


Over the past 17 years, the average commute to work travel time has increased as illustrated in Figure VI-1. Mean travel Time to Work, 2000 to 2016. Plymouth County and the SRPEDD region had the highest travel times of 32.6 for Plymouth County and 29.7 minutes for SRPEDD in 2016. Overall, the average commute to work time for 2016 has decrease slightly but is still higher than 28.1 minutes in 2000.

## D. GOAL: BROADEN REGION'S ECONOMIC PROFILE AND PROMOTE EMPLOYMENT OPPORTUNITIES IN EMERGING SECTORS SUCH AS MARINE SCIENCE AND BIOTECH

Seek balance in type of regional employers to avoid vulnerable concentrations of economic activity in a small number of sectors.

In Figure VI-2 Employment Trends in Biomedical/Biotechnical (Life Sciences), 2007-2012, Bristol County is identified with 30,505 jobs compared to Plymouth County with 23,308 jobs in this Life Sciences sector. Although Bristol County leads in employment, the growth rate of 13.2% was higher in Plymouth County compared to 9.4% for Bristol County over the 6-year trend from 2007 to 2012.



### MEASUREABLE QUANTITATIVE INDICATOR:

Balanced economic profile. Promote economic diversity and support development of employment opportunities in sectors where Southeastern Massachusetts lags behind in order to grow the regional employment profile that more closely mirrors the state profile. Encourage development of economic activity in those sectors where the region has a geographic advantage (marine science and technology).

In Figure VI-2 Employment Trends in Biomedical/Biotechnical (Life Sciences), 2007-2012, Bristol County is identified with 30,505 jobs verse Plymouth County with 23,308 jobs in this Life Sciences sector. Although Bristol County leads in employment, the growth rate of 13.25 was higher in Plymouth County compared to 9.4% for Bristol County over the 6-year trend from 2007 to 2012.

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## E. GOAL: PROVIDE INSTITUTIONAL SUPPORT FOR ECONOMIC DEVELOPMENT

Support new job creation by assisting government agencies to streamline regulatory processes and assisting businesses with data and information.

**Table VI-4.  
SRPEDD Municipalities With Expedited Permitting 2017-2018**

Municipality	Year Adopted	Permitting Form
Attleboro	2007	43D Process
Middleborough	2007	43D Process
New Bedford	2008	43D Process
Carver	2008	43D Process
Freetown	2009	43D Process
Raynham	2009	43D Process
Taunton	2009	43D Process
Fall River	2011	43D Process
Lakeville	2012	43D Process
North Attleborough	2014	43D Process
Westport	2015	43D Process
Dighton	Pending	
<b>Wareham</b>	<b>2018</b>	<b>43D Process</b>

Source: SRPEDD and EOHED

**MEASUREABLE QUANTITATIVE INDICATOR:** At least 75% of SRPEDD municipalities will have in place some form of expedited permitting process for economic development projects (Massachusetts 43D or local process) by 2020.

Currently nearly 50% or 13 SRPEDD municipalities including Dighton have some form of expedited streamlined permitting in place. Efforts will need to increase in order to meet 2020 goal of at least 20 municipalities with some form of expedited permitting in place. New opportunities are emerging to assist communities with establishing this economic development incentive tool.