South Coast Rail Corridor Plan
Five-Year Update of Community Priority Areas
Attleboro

This map is for the sole purpose of aiding regional planning decisions and is not warranted for any other use. June 2013

Interstates
Arterials and Collectors
Local Roads

Priority Development Areas (PDAs)
Priority Protection Areas (PPAs)
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## 2013 Attleboro Community Priority Area List

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Town of Attleboro Community Priority Areas, 2013

- Priority Development Areas (PDAs)
- Priority Protection Areas (PPAs)
- Interstates
- Arterials and Collectors
- Local Roads
- MBTA Stations
- MBTA Rail Lines
- Water

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INTRODUCTION

This report presents the updated Priority Development Areas (PDAs) and Priority Protection Areas (PPAs) in the city of Attleboro. This community-driven land use planning exercise first took place in 2008, when three Regional Planning Agencies, SRPEDD, MAPC, and OCPC, worked alongside local residents, business owners, officials, and organizations to designate the areas that were most important for development or preservation in each community. All thirty-one (31) South Coast Rail (SCR) Corridor communities participated in this project in 2008 and again in 2013.

In 2013, the three Regional Planning Agencies (RPAs) revisited these 31 communities to review and update the 2008 designations. Updates took into account new data that became available over the last five years as well as new municipal priorities. The “Five-Year Update” process was an opportunity to confirm choices made during the 2008 process, to revise previous designations, and to make new choices that acknowledged new conditions. During this review process, the SRPEDD website provided current information to the public, including a calendar of SCR Five-Year Update meetings and a resource library of relevant information sheets and maps.

What are Priority Development Areas (PDAs)?

Priority Development Areas (PDAs) are areas that are appropriate for increased development or redevelopment due to several factors including good transportation access, available infrastructure (primarily water and sewer), an absence of environmental constraints, and local support. PDAs can range in size from a single parcel to many acres. Potential development ranges from small-scale infill to large commercial, industrial, residential, or mixed-use projects. Town and village centers, Chapter 40R Districts, industrial parks, and proposed commuter rail station sites are typical examples of PDAs.

What are Priority Protection Areas (PPAs)?

Priority Protection Areas (PPAs) are areas that are important to protect due to the presence of significant natural or cultural resources, including endangered species habitats, areas critical to water supply, historic resources, scenic vistas, and farms. Like PDAs, the PPAs can vary greatly in size. Sites may be candidates for protection through acquisition or conservation restrictions.
What are Combined Priority Development and Priority Protection Areas (Combined Areas)?

In Combined Priority Development and Priority Protection Areas, communities welcome development; however, the development is expected to be sensitive to its site and the surrounding area. This may include development that complements the older structures within a historic district or low impact development that protects nearby water resources or biodiversity.

What do PDAs and PPAs do for my city or town?

A community’s Priority Area designations can guide municipal decisions about zoning revisions, infrastructure investments, and conservation efforts. For example, some communities choose to incorporate these designations into their Master Plan. Also, municipalities are implementing these designations using technical assistance available through State funding programs such as the South Coast Rail Technical Assistance and District Local Technical Assistance (DLTA).

In addition, the Community Priority Areas serve as the foundation for developing Regional and State Priority Area designations. Lastly, through Executive Order 525 (see below), the Patrick Administration asked certain state agencies to consider priority areas when making funding commitments.

Regional and State Priority Areas

The Community Priority Areas are essential to the process of determining the Regional and State Priority Area Maps. Local designations determined to be of regional significance through a regional screening process, including public input received at regional public workshops, make up the Regional Priority Areas map. In turn, the Community and Regional Priority Areas are the basis for the State Priority Area Map.

Executive Order 525 (E.O. 525)

In fall 2010, Gov. Patrick issued Executive Order 525 (E.O. 525) providing for the implementation of the South Coast Rail Corridor Plan and Corridor Map (Corridor Plan) through state agency actions and investments. The Executive Order calls for state investments to be consistent with the Corridor Plan’s recommendations to the maximum extent feasible. These state actions have the potential to leverage local and private investments in the priority areas. The Executive Order also directs state agencies to conduct a retrospective analysis to determine how consistent their actions and investments in the region have been with the Corridor Plan goals.
PRIORITIZE AREA REVIEW PROCESS

SRPEDD staff worked with cities and towns to review their Priority Areas identified in 2008. Amendments to Priority Areas included delineating more precise boundaries using Geographic Information Systems (GIS) data. RPAs use interactive GIS maps to present over forty layers of information including, but not limited to, ortho photography, parcel lines, zoning districts, state program areas (such as Growth District Initiative and Chapter 40R sites), and designated resource areas (such as high-yield aquifers, Zone II aquifers, BioMap 2 Core Habitats, and rivers and streams with their associated wetlands). Communities also worked to clarify the stated purpose for each Priority Area.

The process included a series of three meetings:

#1: Introductory Meeting: A Regional Planning Agency staff member visited with Boards of Selectmen and Mayors to reintroduce the land use planning process that took place in 2008 and the reasons for conducting the Five-Year Update of Priority Area designations.

#2: Preliminary Meeting: SRPEDD staff facilitated a 2-3 hour working session with municipal staff and/or board and committee/commission members to review each priority area. Staff incorporated interactive GIS maps depicting various data layers (see Appendix) to inform discussions and decision-making. This preliminary process of updating the 2008 Priority Area designations had the following general guiding principles in mind:

- Incorporating changes in municipal priorities, needs, and desires
- Understanding updated state policies such as Executive Order 525
- Refining priority area boundaries to be exact and “rational” (coterminous with other map layers such as roadways, zoning boundaries, designated resource areas, etc.)
- Making clear and strategic statements about the stated purpose for and desired character of priority areas

For the few SRPEDD communities without town staff, SRPEDD did this preliminary review at a public meeting in the community; then, using the criteria outlined by meeting participants, SRPEDD made the remaining changes and returned revised maps and a narrative description of the revisions to the municipality for their review prior to the workshop with the general public. SRPEDD staff used the input from the preliminary meetings to generate a “before” and “after” map to present to the public for their feedback and input.

#3: Public Meeting Review: Each community held a public meeting, at which time RPAs and local meeting participants reviewed each community's priority areas and identified desired changes. Some communities incorporated this into a Board of Selectmen meeting, others
during a Planning Board meeting, and some communities held a public meeting held specifically for this purpose.

**CITY OF ATTLEBORO RESULTS**

On January 15, 2013 SRPEDD staff met with Mayor Kevin Dumas to re-introduce the Priority Area planning exercise. The Mayor designated the Director of Planning & Development, Gary Ayrassian, as the contact person for this work. The preliminary municipal meeting was held on February 22, 2013 at the SRPEDD offices. Participants reviewed the purpose and the boundaries of each 2008 Priority Area. In discussions, they clarified the purpose of each and adjusted the respective boundaries to coincide with the stated purpose.

The city of Attleboro held a public meeting to seek input from city residents on the revisions recommended by the municipal representatives on May 30, 2013 at the Attleboro City Hall. No revisions were requested for any of the priority areas. The consensus of the meeting attendees was that the 2013 Priority Area map depicts the boundaries of areas deemed to be priorities for development and for preservation. The result of this work is the 2013 Attleboro Community Identified Priority Area Map, which can be found on page 2 of this document.

**PRIORITY AREA ADJUSTMENTS**

As stated above, the 2013 Priority Areas (PAs) are based upon the PA designations identified in 2008. Many of these PAs still represent municipal growth priorities today. In most cases, revisions made to the PAs simply transition them from the “general designations” of the 2008 process to more “exact designations” (both in terms of their boundaries and their stated purposes) using current Geographic Information Systems data and updated local input. In some cases, communities added new PAs or removed previous designations because (1) municipal priorities changed over time, (2) the purposes for designations were achieved or new ones arose, or (3) designations were incorporated into other PAs identified for the same purpose. The text below lists the updated 2013 PAs, identifies their stated purposes, describes their boundaries, and details changes from the 2008 Priority Areas.
PRIORITY DEVELOPMENT AREAS

Downtown Attleboro [16-01]

Purpose: Continued progress with the revitalization of the downtown.

Boundaries: Boundaries correspond to parcels within target redevelopment areas and include an EOA.

Changes from 2008: In 2008, this PA was called Downtown/CBD. Community representatives refined the boundaries to follow parcel lines and renamed this PA in order to more clearly describe its location.

Industrial Business Park [16-02]

Purpose: Economic development

Boundaries: Boundaries correspond to the EOHED Growth Districts Initiative designation and includes both a Chapter 43D Priority Development Site (PDS) and an Economic Opportunity Area (EOA).

Changes from 2008: In 2008, the purpose of this PA was “Industrial park”. Community representatives revised the purpose and adjusted the boundaries to correspond to the Executive Office of Housing and Economic Development’s Growth Districts Initiative (GDI) designation. A portion between Commerce Way and Tiffany Street was removed.

Route 1 and Route 1A [16-03]

Purpose: To maintain the business and commercial corridor and include transportation improvements and better zoning standards to develop a more pedestrian-friendly and vibrant retail and service base.

Boundaries: Boundaries correspond to selected General Business, Planned Highway Business, General Residence A, and Single Residence A zoning districts, excluding the Sweeden’s Swamp PPA.

Changes from 2008: The community chose to change this priority designation from Combined PDA/PPA to PDA in order to emphasize redevelopment opportunities. Community representatives revised its purpose to provide more clarity and altered the boundaries to follow zoning district boundaries.
PRIORITy PROTECTION AREAS

Bungay River [16-04]

Purpose: To preserve water resources and wetlands and maintain recreation activities such as trails and canoeing; to maintain floodplain protection.

Boundaries: Boundaries include chosen parcels adjacent to the Bungay River and its associated wetlands.

Changes from 2008: In 2008, this was the Bungay River Basin and its purpose was “Potential future source of drinking water; expansion of walking, jogging, bicycling trails; greater utilization of the canoe launch.” The community renamed the PA, refined its purpose, and adjusted the boundaries to follow parcel lines.

Chartley Brook [16-05]

Purpose: To preserve designated habitat areas including BioMap 2 Core Habitats, BioMap2 Critical Natural Landscapes, and NHESP Vernal Pools; to maintain recreation and education opportunities.

Boundaries: Boundaries include chosen parcels associated with state-designated habitat areas, excluding concentrated areas of development and the City landfill.

Changes from 2008: Community representatives revised the purpose to provide more clarity and altered the boundaries to correspond with state designated habitat areas.

Hemlock Swamp [16-06]

Purpose: To preserve designated habitat areas including BioMap 2 Core Habitats, BioMap2 Critical Natural Landscapes, and NHESP Vernal Pools; to maintain recreation and education opportunities.

Boundaries: Boundaries include chosen parcels associated with habitat information, excluding concentrated areas of development.

Changes from 2008: Community representatives revised the purpose to provide more clarity and slightly altered the boundaries to correspond with designated habitat areas.
Manchester Reservoir and Orrs Pond [16-07]

*Purpose:* To protect public drinking water supplies; to maintain passive recreation and education opportunities.

*Boundaries:* Boundaries follow DEP Outstanding Resource Water boundaries within City limits, excluding a small portion of the Industrial Business Park PDA.

*Changes from 2008:* In 2008, this was the Manchester Pond Reservoir Area. Community representatives renamed this PPA to reflect the addition of Orrs Pond, refined the boundaries to follow DEP designations, and added area to the south.

Oak Hill [16-08]

*Purpose:* To preserve identified habitats including BioMap 2 Core Habitats, BioMap2 Critical Natural Landscapes, and NHESP Vernal Pools; to maintain recreation and education opportunities.

*Boundaries:* Boundaries include chosen parcels associated with habitat area, excluding concentrated areas of development.

*Changes from 2008:* In 2008, this was the Locust Valley and Oak Hill Area PPA. The community renamed this PA to simplify the name. The boundaries were refined to follow parcel lines.

Sweeden’s Swamp [16-09]

*Purpose:* Protection of a natural habitat within an urban landscape.

*Boundaries:* Boundaries are parcel lines associated with wetlands, excluding previously disturbed areas.

*Changes from 2008:* Community representatives revised the purpose to provide more clarity and altered the boundaries to correspond more precisely with designated wetlands.
# South Coast Rail Community Priority Areas

## Five-Year Community Priority Area Update Community Meetings

### 06/30/2013

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South Coast Rail Priority Area 5-Year Update

Subregion 1: Attleboro, Mansfield, North Attleborough, Norton, Plainville

Map 1: Community Priority Area Designations, 2008-09

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South Coast Rail
Priority Area
5-Year Update

Subregion 1: Attleboro, Mansfield, North Attleborough, Norton, Plainville

Map 2: Open Space & Developed Land

- Developed Land
- Open Space (Protected In Perpetuity)
- Open Space (Limited Protection)
- Open Space (Term-Limited or Unknown)
- Open Space (No Protection)
- Active Agriculture
- Water
- Municipal Boundaries
  - Interstates
  - Arterials and Collectors
  - Local Roads
  - MBTA Commuter Rail Stations
  - MBTA Commuter Rail Lines
  - MBTA Proposed Stations
  - MBTA Proposed Rail Lines

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South Coast Rail
Priority Area
5-Year Update

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Map 3: Economic Development and Infrastructure

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South Coast Rail
Priority Area
5-Year Update

Subregion 1: Attleboro, Mansfield, North Attleborough, Norton, Plainville

Map 4: Water Resources

- DEP Approved Zone II Aquifers
- High-Yield Aquifers
- Medium-Yield Aquifers
- Interim Wellhead Protection Areas (IWPAs)
- DEP Outstanding Resource Waters - Public Water Supply Watershed
- DEP Wetland Bodies
- DF&G Coldwater Streams/Fisheries
- DF&G Coldwater Fishery Pond
- Water Municipal Boundaries
- Interstates
  - Arterials and Collectors
  - Local Roads
- MBTA Commuter Rail Stations
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South Coast Rail
Priority Area
5-Year Update

Subregion 1: Attleboro, Mansfield, North Attleborough, Norton, Plainville

Map 5: Biodiversity & Natural Resources

- NHESP Certified Vernal Pool
- All Areas Prime Farmland (NRCS SSURGO-Certified Soils)
- NHESP Priority Habitats
- BioMap2 Core Habitat
- BioMap2 Critical Natural Landscapes
- Area of Critical Environmental Concern (ACEC)

- Water
- Municipal Boundaries
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- MBTA Proposed Stations
- MBTA Proposed Rail Lines

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Map 6: Housing and Environmental Justice (EJ)

EOEEA 2010 EJ Block Group (Minority)
EOEEA 2010 EJ Block Group (Income)
EOEEA 2010 EJ Block Group (English Isolation)
EOEEA 2010 EJ Block Group (Minority and Income)
SRTA/GATRA Fixed Bus Routes
Municipal Boundaries
Interstates
Arterials and Collectors
Local Roads
MBTA Commuter Rail Stations
MBTA Commuter Rail Lines
MBTA Proposed Stations
MBTA Proposed Rail Lines

HPP Current Housing Production Plan

Percent of a community's total housing units that are affordable to households with incomes ≤ 80% the area median income (AMI).

South Coast Rail Priority Area 5-Year Update
Subregion 1: Attleboro, Mansfield, North Attleborough, Norton, Plainville

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