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Southeastern Regional Planning and Economic Development District (SRPEDD) would like to acknowledge the following groups whose support and participation made this report possible.

Local officials and citizens who contributed knowledge, enthusiasm, and hard work to every aspect of this project.

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Steve Smith, Executive Director  
Sandy Conaty, Comprehensive Planning Manager  
Bill Napolitano, Environmental Program Director  
Don Sullivan, Economic Development/Community Development Director  
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Katie Goodrum, Senior Comprehensive Planner  
Karen M. Porter, GIS Specialist/IT Manager

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This South Coast Rail Corridor Plan Community Priority Area Five-Year Update was completed with the assistance of SRPEDD, with funds provided by the Commonwealth of Massachusetts, MassDOT South Coast Rail project and with support by EOHED.
## 2013 Acushnet Community Priority Area List

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**Town of Acushnet Community Priority Areas, 2013**

- Priority Development Areas (PDAs)
- Priority Protection Areas (PPAs)
- Intstates
- Arterials and Collectors
- Local Roads

This map is for the sole purpose of aiding regional planning decisions and is not warranted for any other use. June 2013

**Legend**

- Priority Development Areas (PDAs)
- Priority Protection Areas (PPAs)
- Intstates
- Arterials and Collectors
- Local Roads

**Legend**

- MBTA Proposed Stations
- MBTA Proposed Rail Lines
- Water

**Scale**

1 mile

TOWN OF ACUSHNET
SOUTH COAST RAIL CORRIDOR PLAN
PRIORITY DEVELOPMENT & PROTECTION AREAS FIVE-YEAR UPDATE

INTRODUCTION

This report presents the updated Priority Development Areas (PDAs) and Priority Protection Areas (PPAs) in the town of Acushnet. This community-driven land use planning exercise first took place in 2008, when three Regional Planning Agencies, SRPEDD, MAPC, and OCPC, worked alongside local residents, business owners, officials, and organizations to designate the areas that were most important for development or preservation in each community. All thirty-one (31) South Coast Rail (SCR) Corridor communities participated in this project in 2008 and again in 2013.

In 2013, the three Regional Planning Agencies (RPAs) revisited these 31 communities to review and update the 2008 designations. Updates took into account new data that became available over the last five years as well as new municipal priorities. The “Five-Year Update” process was an opportunity to confirm choices made during the 2008 process, to revise previous designations, and to make new choices that acknowledged new conditions. During this review process, the SRPEDD website provided current information to the public, including a calendar of SCR Five-Year Update meetings and a resource library of relevant information sheets and maps.

What are Priority Development Areas (PDAs)?

Priority Development Areas (PDAs) are areas that are appropriate for increased development or redevelopment due to several factors including good transportation access, available infrastructure (primarily water and sewer), an absence of environmental constraints, and local support. PDAs can range in size from a single parcel to many acres. Potential development ranges from small-scale infill to large commercial, industrial, residential, or mixed-use projects. Town and village centers, Chapter 40R Districts, industrial parks, and proposed commuter rail station sites are typical examples of PDAs.

What are Priority Protection Areas (PPAs)?

Priority Protection Areas (PPAs) are areas that are important to protect due to the presence of significant natural or cultural resources, including endangered species habitats, areas critical to water supply, historic resources, scenic vistas, and farms. Like PDAs, the PPAs can vary greatly in size. Sites may be candidates for protection through acquisition or conservation restrictions.
What are Combined Priority Development and Priority Protection Areas (Combined Areas)?

In Combined Priority Development and Priority Protection Areas, communities welcome development; however, the development is expected to be sensitive to its site and the surrounding area. This may include development that complements the older structures within a historic district or low impact development that protects nearby water resources or biodiversity.

What do PDAs and PPAs do for my city or town?

A community’s Priority Area designations can guide municipal decisions about zoning revisions, infrastructure investments, and conservation efforts. For example, some communities choose to incorporate these designations into their Master Plan. Also, municipalities are implementing these designations using technical assistance available through State funding programs such as the South Coast Rail Technical Assistance and District Local Technical Assistance (DLTA).

In addition, the Community Priority Areas serve as the foundation for developing Regional and State Priority Area designations. Lastly, through Executive Order 525 (see below), the Patrick Administration asked certain state agencies to consider priority areas when making funding commitments.

Regional and State Priority Areas

The Community Priority Areas are essential to the process of determining the Regional and State Priority Area Maps. Local designations determined to be of regional significance through a regional screening process, including public input received at regional public workshops, make up the Regional Priority Areas map. In turn, the Community and Regional Priority Areas are the basis for the State Priority Area Map.

Executive Order 525 (E.O. 525)

In fall 2010, Gov. Patrick issued Executive Order 525 (E.O. 525) providing for the implementation of the South Coast Rail Corridor Plan and Corridor Map (Corridor Plan) through state agency actions and investments. The Executive Order calls for state investments to be consistent with the Corridor Plan’s recommendations to the maximum extent feasible. These state actions have the potential to leverage local and private investments in the priority areas. The Executive Order also directs state agencies to conduct a retrospective analysis to determine how consistent their actions and investments in the region have been with the Corridor Plan goals.
PRIORITy AREA REVIEW PROCESS

SRPEDD staff worked with cities and towns to review their Priority Areas identified in 2008. Amendments to Priority Areas included delineating more precise boundaries using Geographic Information Systems (GIS) data. RPAs used interactive GIS maps to present over forty layers or information including, but not limited to, ortho photography, parcel lines, zoning districts, state program areas (such as Growth District Initiative and Chapter 40R sites), and designated resource areas (such as high-yield aquifers, Zone II aquifers, BioMap 2 Core Habitats, and rivers and streams with their associated wetlands). Communities also worked to clarify the stated purpose for each Priority Area.

The process included a series of three meetings:

#1: Introductory meeting: A Regional Planning Agency staff member visited with Boards of Selectmen and Mayors to reintroduce the land use planning process that took place in 2008 and the reasons for conducting the Five-Year Update of Priority Area designations.

#2: Preliminary Meeting: SRPEDD staff facilitated a 2-3 hour working session with municipal staff and/or board and committee/commission members to review each priority area. Staff incorporated interactive GIS maps depicting various data layers (see Appendix) to inform discussions and decision-making. This preliminary process of updating the 2008 Priority Area designations had the following general guiding principles in mind:

- Incorporating changes in municipal priorities, needs, and desires
- Understanding updated state policies such as Executive Order 525
- Refining priority area boundaries to be exact and “rational” (coterminous with other map layers such as roadways, zoning boundaries, designated resource areas, etc.)
- Making clear and strategic statements about the stated purpose for and desired character of priority areas

For the few SRPEDD communities without town staff, SRPEDD did this preliminary review at a public meeting in the community; then, using the criteria outlined by meeting participants, SRPEDD made the remaining changes and returned revised maps and a narrative description of the revisions to the municipality for their review prior to the workshop with the general public. SRPEDD staff used the input from the preliminary meetings to generate a “before” and “after” map to present to the public for their feedback and input.

#3: Public Meeting Review: Each community held a public meeting, at which time RPAs and local meeting participants reviewed each community's priority areas and identified desired changes. Some communities incorporated this into a Board of Selectmen meeting, others
during a Planning Board meeting, and some communities held a public meeting held specifically for this purpose.

TOWN OF ACUSHNET RESULTS

On January 3, 2013, SRPEDD staff met with the Board of Selectmen (BOS) to re-introduce the Priority Area planning exercise. The BOS designated the Town Planner, Henry Young, as the contact person for this work. The preliminary municipal meeting was held on March 26, 2013 at the Town Hall Annex. Participants reviewed the purpose and the boundaries of each 2008 Priority Area. In discussions, they clarified the purpose of each and adjusted the respective boundaries to coincide with the stated purpose.

The town of Acushnet held a public meeting to seek input from town residents on the revisions recommended by the municipal representatives on May 24, 2013 at the Town Hall Annex. One revision was requested for one of the priority areas. The consensus of the meeting attendees was that, with the noted revision, the 2013 Priority Area map depicts the boundaries of areas deemed to be priorities for development and for preservation. The result of this work is the 2013 Acushnet Community Identified Priority Area Map, which can be found on page 2 of this document.

PRIORITY AREA ADJUSTMENTS

As stated above, the 2013 Priority Areas (PAs) are based upon the PA designations identified in 2008. Many of these PAs still represent municipal growth priorities today. In most cases, revisions made to the PAs simply transition them from the “general designations” of the 2008 process to more “exact designations” (both in terms of their boundaries and their stated purposes) using current Geographic Information Systems data and updated local input. In some cases, communities added new PAs or removed previous designations because (1) municipal priorities changed over time, (2) the purposes for designations were achieved or new ones arose, or (3) designations were incorporated into other PAs identified for the same purpose. The text below lists the updated 2013 PAs, identifies their stated purposes, describes their boundaries, and details changes from the 2008 Priority Areas.
**South Coast Rail Community Priority Areas**

**PRIORITY DEVELOPMENT AREAS**

**Industrial District [3-01]**

*Purpose:* To encourage industrial development and redevelopment.

*Boundaries:* The community included select parcels containing and abutting the quarry site excluding parcels with frontage on South Main Street within the Business Village zoning district.

*Changes from 2008:* This is a new PDA in 2013.

**Main Street and Perry Hill Road Crossroads Business Area [3-02]**

*Purpose:* Small-scale, low-impact neighborhood retail and service activities.

*Boundaries:* The community identified select parcels for inclusion.

*Changes from 2008:* In 2008, this PA was called Intersection at Main Street and Perry Hill Road. Community representatives renamed it in order to more clearly describe its purpose and altered its boundaries to more clearly follow parcel lines.

**Main Street and Robinson Road Crossroads Business Area [3-03]**

*Purpose:* Small-scale, low-impact neighborhood retail and service activities. The community renamed this PA in order to more clearly describe its purpose.

*Boundaries:* The community identified select parcels for inclusion.

*Changes from 2008:* In 2008, this PA was called Intersection at Main Street and Robinson Road (Rte. 105). Community representatives renamed it in order to more clearly describe its purpose and altered its boundaries to more clearly follow parcel lines.

**Mendall Road, Morton Lane, and Mattapoisett Road Crossroads Business District [3-04]**

*Purpose:* Small-scale, low-impact neighborhood retail and service activities.

*Boundaries:* Boundaries correspond to selected parcels around the crossroads.

*Changes from 2008:* In 2008, this PA was called Intersection at Mendall Road, Morton Lane and Mattapoisett Road. Community representatives renamed it in order to more clearly describe its purpose and altered its boundaries to more clearly follow parcel lines.
Peckham and Keene Roads Crossroads Business Area [3-05]

*Purpose:* Small-scale, low-impact neighborhood retail and service activities.

*Boundaries:* Boundaries correspond to selected parcels around the crossroads.

*Changes from 2008:* Using the 2008 PA boundary as a starting point, community representatives excluded portions of the 2008 designation now covered by the Greenbelt and Aquifer Protection Area PPA. Representatives also and renamed this PA (formerly Peckham Road Node) in order to more clearly describe its location and purpose.

Riverfront Business Commercial Redevelopment District [3-06]

*Purpose:* To provide light manufacturing, distribution, office and business development opportunities.

*Boundaries:* Boundaries correspond to the Commercial Business Zoning District.

*Changes from 2008:* The community renamed this PA from Riverfront Industrial Redevelopment Area and changed its purpose in order “to encourage private investment and redevelopment.” Community representatives also altered its boundaries to more clearly follow zoning districts.

South Main Street Village Business District [3-07]

*Purpose:* To promote Mixed-Use redevelopment and infill redevelopment.

*Boundaries:* Boundaries correspond to the Village Business Zoning District.

*Changes from 2008:* The community renamed this PA from South Main Street Mixed-Use Redevelopment. Community representatives also altered its boundaries to more clearly follow zoning districts.

Village Residential District [3-08]

*Purpose:* To encourage residential infill and redevelopment opportunities near the South Main Street Village Business District.

*Boundaries:* Boundaries correspond to parcels within the recently adopted (2013) Village Residential District.

*Changes from 2008:* This is a new PA in 2013.
West Acushnet Redevelopment Area [3-09]

*Purpose:* To provide business development opportunities.

*Boundaries:* Boundaries correspond to the Commercial Business Zoning District and other targeted abutting parcels.

*Changes from 2008:* This PDA was incorrectly noted as the East Acushnet Redevelopment Area in 2008. Community representatives also altered its boundaries to more clearly follow zoning Districts and parcel lines.

PRIORITY PROTECTION AREAS

Greenbelt and Aquifer Protection Area [3-10]

*Purpose:* To protect aquifers and possible Town well sites.

*Boundaries:* Boundaries correspond to areas between Main Street (eastern boundary) and Keene Road, Middle Road, and Mill Road (western boundary) surrounding the reservoir and associated DEP Medium- and High-Yield aquifers and DEP Zone II aquifers.

*Changes from 2008:* Community representatives aligned boundaries with roadways and to correspond to DEP Medium- and High-Yield aquifers and DEP Zone II aquifers.

Hathaway Swamp and Greenbelt Link [3-11]

*Purpose:* To preserve open space and provide continuous linkage to the greenbelt.

*Boundaries:* Boundaries correspond to selected parcels.

*Changes from 2008:* The community renamed the PA from Open Space Preservation [Hathaway Swamp], revised its purpose from “farmland preservation,” and added parcels to provide a link to the Greenbelt and Aquifer Protection PPA.

Reservoir [3-12]

*Purpose:* To preserve the drinking water supply.

*Boundaries:* Boundaries correspond to the reservoir as delineated in DEP hydrography GIS data.

*Changes from 2008:* In 2008, this area was located within the 2008 Green Belt & Aquifer Protection Area PA. The community created it as a separate PA in 2013.
Tinkham Pond Water Resource [3-13]

*Purpose:* To preserve the drinking water supply and wetlands.

*Boundaries:* Boundaries correspond to a 200’ buffer around DEP linear hydrography GIS features.

*Changes from 2008:* Community representatives altered boundaries to clearly follow the designated buffer around DEP linear hydrography GIS.
### SOUTH COAST RAIL CORRIDOR LAND USE AND ECONOMIC DEVELOPMENT PLAN

#### FIVE-YEAR COMMUNITY PRIORITY AREA UPDATE COMMUNITY MEETINGS 06/30/2013

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South Coast Rail
Priority Area
5-Year Update

Subregion 8: New Bedford, Fairhaven, Acushnet

Map 1: Community Priority Area Designations, 2008-09

- Priority Development Areas (PDAs)
- Priority Protection Areas (PPAs)
- Combined PDA/PPA
- Overlapping Priority Areas
- Water
- Municipal Boundaries
- Interstates
- Arterials and Collectors
- Local Roads
- MBTA Proposed Stations
- MBTA Proposed Rail Lines

This map is for the sole purpose of aiding regional planning decisions and is not warranted for any other use.
February 2013
South Coast Rail
Priority Area
5-Year Update

Subregion 8: New Bedford, Fairhaven, Acushnet

Map 3: Economic Development and Infrastructure

- Colleges and Universities
- Hospitals
- EOHED Growth Districts Initiative
- EOHED Chapter 43D Districts
- EOHED Chapter 40R Districts
- Industrial Parks
- Economic Opportunity Areas (EOAs)
- Seaport
- MassDEP Activity and Use Limitation (AUL) Brownfield Sites
- SRTA/GATRA Fixed Bus Routes
- OpenCape Broadband
- Active Agriculture
- Sewer Service
- Developed Land
- Water
- Municipal Boundaries
- Interstates
- Arterials and Collectors
- Local Roads
- MBTA Proposed Stations
- MBTA Proposed Rail Lines

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South Coast Rail Priority Area 5-Year Update

Subregion 8: New Bedford, Fairhaven, Acushnet

Map 5: Biodiversity & Natural Resources

- NHESP Certified Vernal Pool
- All Areas Prime Farmland (NRCS SSURGO-Certified Soils)
- NHESP Priority Habitats
- BioMap2 Core Habitat
- BioMap2 Critical Natural Landscapes
- Water
- Municipal Boundaries
- Interstates
  - Arterials and Collectors
  - Local Roads
- MBTA Proposed Stations
  - MBTA Proposed Rail Lines

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February 2013
South Coast Rail Priority Area
5-Year Update

Subregion 8: New Bedford, Fairhaven, Acushnet

Map 6: Housing and Environmental Justice (EJ)

Percent of a community’s total housing units that are affordable to households with incomes ≤ 80% the area median income (AMI). Note: 35% of all housing units in the South Coast Rail region are affordable to these households.

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February 2013